

**Saint Leo University Polling Institute**

**Poll Report: Major Findings on Charitable Giving, November 2017**

National sample: 1,000, including 295 Catholics

Florida sample: 500

2017 Survey dates: November 19 to 24, 2017 (Thanksgiving week)

**Charitable Donation Intentions Over Three Years Compared**

	2017	2017	2017	2016	2016	2016	2015	2015	2015
Thinking about your level of charitable giving throughout current year, would you say you will be...	U.S. - %	U.S. Catholics - %	FL - %	U.S.- %	U.S. Catholics - %	FL - %	U.S. - %	U.S. Catholics - %	FL - %
Giving more to charity than last calendar year	22.1	24.7	23.4	18.8	15.5	18.8	22.2	24.3	21.7
Giving about the same to charity as last calendar year	46.2	52.2	45.2	48.2	52.7	47.4	38.8	46.6	41.5
Giving the same or more (combined)	68.3	76.9	68.6	67.0	68.2	66.2	61.0	70.9	63.2
Giving less to charity compared to last year	12.2	11.5	10.6	12.6	15.9	13.6	15.9	15.0	11.9
Have not / will not be giving to charity this year	12.1	7.5	15.0	14.2	11.9	14.6	14.1	9.2	13.0
Giving less or not giving (combined)	24.3	19.0	25.6	26.8	27.8	28.2	30.0	24.2	24.9
Unsure	7.4	4.1	5.8	6.2	4.0	5.6	9.0	4.9	11.9

- More -

### **November 2017: Feelings on Giving and Budgeting**

Because of the number of natural disasters over the past year, the polling institute added two questions to find out how events may be affecting donors. Respondents were asked if they strongly agree, somewhat agree, somewhat disagree, strongly disagree, or are unsure about these statements:

*I have reduced my usual charitable giving in 2017 due to increased giving to help victims of unexpected natural disasters.*

<b>Re-allocating donations?</b>	<b>U.S. - %</b>	<b>FL - %</b>
Strongly agree	11.4	13.6
Somewhat agree	20.1	25.3
Agree - combined	31.5	38.9
Somewhat disagree	37.4	33.3
Strongly disagree	26.5	24.0
Disagree - combined	63.9	57.3
Unsure	4.6	3.8

*The number of natural disasters and storms lately have me feeling overwhelmed in my plans for charitable giving.*

<b>Feeling overwhelmed?</b>	<b>U.S. - %</b>	<b>FL - %</b>
Strongly agree	12.9	18.4
Somewhat agree	28.2	23.7
Agree - combined	41.1	42.1
Somewhat disagree	29.7	31.6
Strongly disagree	22.5	22.5
Disagree - combined	52.2	54.1
Unsure	6.7	3.8

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