Statewide Florida Survey of 500 Adults (general population) Conducted Nov. 25 – Dec. 7, 2014
By the Saint Leo University Polling Institute
Margin of Error: +/- 4.5% with a 95% level of confidence
Some percentages may add up to more or less than 100 due to rounding

SCREENS:

1. Are you currently a resident of the United States and 18 years of age or older?

   100 %   Yes (continue)

SECTION 1: Politics, campaigns, and elections

2. When general elections are held in the United States, how often do you vote? Would you say…

60 %	All of the time
24 %	Most of the time
5 %	About half the time
4 %	Occasionally
6 %	Rarely or never
1 %	Not sure / don't know

The following questions have an N of 420 and include only "likely voters," that is, those individuals who said they vote "all of the time" or "most of the time." The margin of error for these results is approximately 4.5 percent.

3. How would you rate the job Barack Obama has been doing as President… do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job he's been doing?

16 %	Strongly approve
28 %	Somewhat approve
15 %	Somewhat disapprove
40 %	Strongly disapprove
1 %	Not sure / don't know

Select crosstabs:

	R	I	D	M	F	18-44	45-64	65+	H/L	Wht	Blk
Strongly approve	4	10	33	10	22	21	18	9	11	10	52
Somewhat approve	9	28	48	27	28	31	31	20	42	19	38
Somewhat disapprove	16	27	8	15	15	21	15	9	21	17	5
Strongly disapprove	71	36	11	47	32	26	34	62	22	54	5
Not sure / don't know	1	0	1	1	2	2	2	0	4	1	0
Subgroup size (N)	184	93	158	210	210	140	152	128	81	255	60

4. What do you think is the most important issue facing the country today? (ROTATE)

Select crosstabs:

		R	I	D
32 %	Jobs and the economy	31	28	61
20 %	Government spending and the federal budget deficit	27	20	13
12 %	Healthcare	7	12	18
10 %	Homeland security and anti-terror policy	12	7	11
9 %	Immigration	12	14	4
5 %	Education	3	5	6
3 %	Foreign affairs	4	7	1
3 %	Gun control / second amendment rights	2	2	4
1 %	Energy policy	1	0	3
2 %	Some other issue	1	5	1
2 %	Not sure / don't know	2	0	3

Next, I'd like to get your overall opinion of some people in the news. Please indicate if you have a strongly favorable, somewhat favorable, somewhat unfavorable, or not at all favorable opinion of these people. If you haven't heard of them or don't know enough about them to have an opinion, just indicate so. (ROTATE)

Name		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Not at all Favorable	Haven't heard of	Don't know/ not sure
5. Former Secretary of State Hillary Clinton	All Likely (N=420)	26	29	15	27	<1	3
	All Rs (N=164)	7	16	24	49	1	2
	All Is (N=93)	17	40	15	26	0	2
	All Ds (N=158)	50	36	5	6	0	3
6. Vice President Joe Biden	All Likely (N=420)	11	28	23	31	<1	5
	All Rs (N=164)	1	12	30	54	1	2
	All Is (N=93)	4	36	30	26	0	4
	All Ds (N=158)	27	41	13	12	1	6
7. Massachusetts Senator Elizabeth Warren	All Likely (N=420)	8	24	16	17	12	24
	All Rs (N=164)	2	15	20	26	13	23
	All Is (N=93)	8	28	20	15	10	19
	All Ds (N=158)	15	30	8	9	11	27
8. Kentucky Senator Rand Paul	All Likely (N=420)	10	30	21	17	9	15
	All Rs (N=164)	14	52	17	4	6	9
	All Is (N=93)	8	27	27	23	9	8
	All Ds (N=158)	6	11	23	27	10	23
9. New Jersey Governor Chris Christie	All Likely (N=420)	11	38	22	17	4	9
	All Rs (N=164)	17	49	18	7	2	7
	All Is (N=93)	5	40	22	22	5	7
	All Ds (N=158)	8	26	25	25	4	12
10. Florida Senator Marco Rubio	All Likely (N=420)	18	34	17	22	2	7
	All Rs (N=164)	36	43	7	9	0	6
	All Is (N=93)	8	40	25	25	2	1
	All Ds (N=158)	6	21	24	35	4	11
11. Texas Senator Ted Cruz	All Likely (N=420)	9	25	18	22	10	16
	All Rs (N=164)	17	35	21	7	6	15
	All Is (N=93)	2	37	15	28	12	7
	All Ds (N=158)	5	10	16	34	13	23
13. Former Florida Governor Jeb Bush	All Likely (N=420)	26	31	18	19	1	5
	All Rs (N=164)	49	34	7	4	1	5
	All Is (N=93)	19	44	20	15	0	1
	All Ds (N=158)	8	20	27	37	3	6
14. Former Massachusetts Governor Mitt Romney	All Likely (N=420)	21	25	21	26	2	6
	All Rs (N=164)	43	38	9	6	0	4
	All Is (N=93)	14	25	30	27	2	2
	All Ds (N=158)	3	13	29	46	3	8

The following question has an N of 164 and includes only self-identified Republicans who are also "likely voters," that is, those individuals who said they vote "all of the time" or "most of the time."

15. We know it's early, but thinking about the presidential election in 2016…here is a list of potential candidates who may run for the Republican nomination. If the Republican primary for president were held today, which one of the following would you support for the Republican nomination?

34 %	Former Florida Governor Jeb Bush
15 %	Former Massachusetts Governor Mitt Romney
10 %	Florida Senator Marco Rubio
8 %	Dr. Ben Carson
7 %	New Jersey Governor Chris Christie
3 %	Wisconsin Governor Scott Walker
2 %	Texas Senator Ted Cruz
2 %	Ohio Governor John Kasich
2 %	Former Ambassador John Bolton
1 %	Wisconsin Congressman Paul Ryan
1 %	Texas Governor Rick Perry
1 %	Former Arkansas Governor Mike Huckabee
1 %	Louisiana Governor Bobby Jindal
1 %	New York Congressman Peter King
1 %	Former Pennsylvania Senator Rick Santorum
0 %	Kentucky Senator Rand Paul
0 %	Ohio Senator Rob Portman
0 %	Indiana Governor Mike Pence
2 %	Someone else
10 %	Don't know / not sure

16. And who would be your second choice? (ROTATE)

18 %	Former Florida Governor Jeb Bush
15 %	Florida Senator Marco Rubio
13 %	Former Massachusetts Governor Mitt Romney
7 %	New Jersey Governor Chris Christie
7 %	Wisconsin Congressman Paul Ryan
6 %	Wisconsin Governor Scott Walker
4 %	Kentucky Senator Rand Paul
4 %	Dr. Ben Carson
3 %	Texas Senator Ted Cruz
2 %	Texas Governor Rick Perry
2 %	Former Arkansas Governor Mike Huckabee
2 %	Louisiana Governor Bobby Jindal
1 %	New York Congressman Peter King
1 %	Ohio Governor John Kasich
1 %	Ohio Senator Rob Portman
1 %	Indiana Governor Mike Pence
0 %	Former Pennsylvania Senator Rick Santorum
0 %	Former Ambassador John Bolton
1 %	Someone else
12 %	Don't know / not sure

17. We know it's early, but thinking about the presidential election in 2016…here is a list of potential candidates who may run for the Democratic nomination. If the Democratic primary for president were held today, which one of the following would you support for the Democratic nomination?

63 %	Former Secretary of State Hillary Clinton
8 %	Vice President Joe Biden
6 %	Massachusetts Senator Elizabeth Warren
2 %	Colorado Governor John Hickenlooper
1 %	Maryland Governor Martin O'Malley
1 %	Virginia Senator Mark Warner
1 %	Massachusetts Governor Deval Patrick
1 %	New York Governor Andrew Cuomo
1 %	Former Montana Governor Brian Schweitzer
0 %	New York Senator Kirsten Gillibrand
0 %	Minnesota Senator Amy Klobuchar
0 %	Former Virginia Senator Jim Webb
0 %	New Jersey Senator Corey Booker
0 %	Vermont Senator Bernie Sanders
3 %	Someone else
12 %	Don't know / not sure

18. And who would be your second choice? (ROTATE)

25 %	Vice President Joe Biden
13 %	Former Secretary of State Hillary Clinton
11 %	Massachusetts Senator Elizabeth Warren
7 %	New York Governor Andrew Cuomo
5 %	New Jersey Senator Corey Booker
3 %	Virginia Senator Mark Warner
3 %	Vermont Senator Bernie Sanders
2 %	Massachusetts Governor Deval Patrick
2 %	New York Senator Kirsten Gillibrand
1 %	Maryland Governor Martin O'Malley
1 %	Colorado Governor John Hickenlooper
1 %	Former Virginia Senator Jim Webb
0 %	Minnesota Senator Amy Klobuchar
0 %	Former Montana Governor Brian Schweitzer
7 %	Someone else
21 %	Don't know / not sure

The following are some possible match-ups in the election for President in 2016. Please indicate which candidate you would vote for if the election were held today and the choice were between the following (ROTATE):

19. If the election for President were being held today, and the candidates were (ROTATE) Hillary Clinton the Democrat or Jeb Bush the Republican, for whom would you vote?

Select crosstabs:

		R	I	D
42 %	Hillary Clinton	9	37	81
43 %	Jeb Bush	80	36	10
15 %	Don't know / not sure	12	28	10

20. If the election for President were being held today, and the candidates were (ROTATE) Hillary Clinton the Democrat or Rand Paul the Republican, for whom would you vote?

Select crosstabs:

		R	I	D
50 %	Hillary Clinton	14	51	87
34 %	Rand Paul	68	25	4
16 %	Don't know / not sure	18	25	9

21. If the election for President were being held today, and the candidates were (ROTATE) Hillary Clinton the Democrat or Chris Christie the Republican, for whom would you vote?

Select crosstabs:

		R	I	D
45 %	Hillary Clinton	11	45	80
37 %	Chris Christie	70	26	11
18 %	Don't know / not sure	19	29	9

22. If the election for President were being held today, and the candidates were (ROTATE) Hillary Clinton the Democrat or Ted Cruz the Republican, for whom would you vote?

Select crosstabs:

51 %	Hillary Clinton
28 %	Ted Cruz
21 %	Don't know / not sure

R	I	D
17	56	84
52	27	4
31	17	11

23. If the election for President were being held today, and the candidates were (ROTATE) Hillary Clinton the Democrat or Marco Rubio the Republican, for whom would you vote?

Select crosstabs:

46 %	Hillary Clinton
42 %	Marco Rubio
12 %	Don't know / not sure

R	I	D
10	48	82
78	31	11
12	20	8

24. If the election for President were being held today, and the candidates were (ROTATE) Hillary Clinton the Democrat or Mitt Romney the Republican, for whom would you vote?

Select crosstabs:

48 %	Hillary Clinton
41 %	Mitt Romney
11 %	Don't know / not sure

R	I	D
10	51	87
83	30	5
7	19	8

Thinking about some people who hold elected offices in Florida...tell me whether you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job they are doing:

Name		Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	Haven't heard of	Don't know / not sure
25. The job Rick Scott has been doing as Governor	All Likely (N=420)	16	31	17	31	1	4
	All Rs (N=164)	31	48	5	14	0	2
	All Is (N=93)	7	36	23	32	0	3
	All Ds (N=158)	6	13	25	49	1	5
26. The job Marco Rubio has been doing as Senator	All Likely (N=420)	22	33	16	16	2	10
	All Rs (N=164)	44	41	5	4	1	5
	All Is (N=93)	11	22	25	28	3	15
	All Ds (N=158)	8	39	23	19	2	7
27. The job Bill Nelson has been doing as Senator	All Likely (N=420)	16	37	18	12	4	13
	All Rs (N=164)	12	31	25	20	2	11
	All Is (N=93)	5	39	8	6	5	15
	All Ds (N=158)	27	47	22	9	5	12

Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people. If you haven't heard of them or don't know enough about them to have an opinion, just say so.

Name		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Not at all Favorable	Haven't heard of	Don't know / not sure
28. Governor Rick Scott	All Likely (N=420)	16	29	18	32	<1	5
	All Rs (N=164)	31	43	10	12	1	4
	All Is (N=93)	7	31	25	36	0	2
	All Ds (N=158)	7	14	22	51	0	6
29. Senator Marco Rubio	All Likely (N=420)	24	29	15	21	2	9
	All Rs (N=164)	45	39	4	6	0	7
	All Is (N=93)	13	32	28	22	1	4
	All Ds (N=158)	9	18	20	37	5	11
30. Senator Bill Nelson	All Likely (N=420)	16	35	16	15	3	15
	All Rs (N=164)	9	30	21	26	2	12
	All Is (N=93)	4	43	26	10	5	12
	All Ds (N=158)	31	36	6	8	3	17

(ROTATE NEXT TWO QUESTIONS)

31. Would you like to see Florida Senator Marco Rubio run for president of the United States in 2016?

Select crosstabs:

			R	I	D
28 %	Yes		42	28	13
48 %	No		32	46	66
25 %	Don't know / not sure		26	26	21

32. Would you like to see former Florida Governor Jeb Bush run for president of the United States in 2016?

Select crosstabs:

			R	I	D
44 %	Yes		69	42	21
38 %	No		19	33	60
18 %	Don't know / not sure		12	25	19

33. Let's say both (ROTATE) Florida Senator Marco Rubio and former Florida Governor Jeb Bush run for President in 2016. Which candidate would you support? (ROTATE)

Select crosstabs:

			R	I	D		H/L (N=81)	Non-Hisp (N=339)
19 %	Marco Rubio		21	18	17		25	17
43 %	Jeb Bush		57	51	23		40	43
27 %	Neither		7	19	53		25	27
12 %	Don't know / not sure		15	12	8		11	12

DEMOGRAPHICS

The following questions are used for statistical purposes only.

34. Are you male or female?

48 %	Male
52 %	Female

35. What is your age?

37 %	18-44
36 %	35-64
28 %	65 or older

36. In political terms, do you consider yourself to be a Republican, Democrat, Independent, or member of some other party?

36 %	Republican
37 %	Democrat
25 %	Independent
1 %	Some other party
1 %	Don't know / not sure

37. Would you describe your political views as very conservative, conservative, moderate, liberal, or very liberal?

10 %	Very conservative
29 %	Somewhat conservative
33 %	Moderate
12 %	Somewhat liberal
9 %	Very liberal
7 %	Don't know / not sure

38. Please tell me which religion you belong to or follow?

26 %	Catholic
20 %	Protestant (Baptist, Lutheran, Congregational, Presbyterian)
23 %	Christian (non-denominational)
1 %	Greek Orthodox
6 %	Jewish
1 %	Buddhist
<1 %	Muslim
1 %	Latter Day Saint / Mormon
7 %	Other
15 %	No preference / no religious affiliation

39. Are you Hispanic or Latino? (SKIP PATTERN)

21 %	Yes
79 %	No

40. Which one of these groups would you say best represents your race?

57 %	White
16 %	Black or African-American
2 %	Asian
1 %	Native Hawaiian or other Pacific Islander
1 %	American Indian or Alaska Native
1 %	Other

41. What is your highest grade of school completed?

8 %	Some high school or less
10 %	High school graduate or GED
21 %	Some college or technical school
10 %	Associates degree
33 %	College graduate
18 %	Post-graduate or professional degree

42. Which of the following categories best describes your total family income before taxes?

4 %	Under $9,999
27 %	$10,000 to less than $40,000
30 %	$40,000 to less than $75,000
16 %	$75,000 to less than $100,000
15 %	$100,000 to less than $150,000
4 %	$150,000 to less than $200,000
3 %	$200,000 or more
2 %	Don't know / not sure / not disclosed